



**CNY LAND TRUST  
GREEN HEART GALA**

# **SPONSORSHIP PROPOSAL**

Friday, October 2, 2026

4:00PM - 8:00PM

Marriott Syracuse Downtown

100 E Onondaga Street

Syracuse, NY 13202



# CNY Land Trust Overview

## About

### **CNY Land Trust: The Green Heart of Central New York**

Central New York is a beautiful place. Our work at the CNY Land Trust protects the lands and waters that are helping our communities thrive. We're providing people with clean water, clean air, outdoor spaces to enjoy wildlife, and a chance to connect with the green spaces we all love.

Since we started, the CNY Land Trust has created 57 nature preserves in 21 communities across Central New York. Each of our preserves provides opportunities for future generations to enjoy the wonder of Central New York's landscapes and wildlife. These green spaces are connecting families with nature and making everyone proud to be living in Central New York.

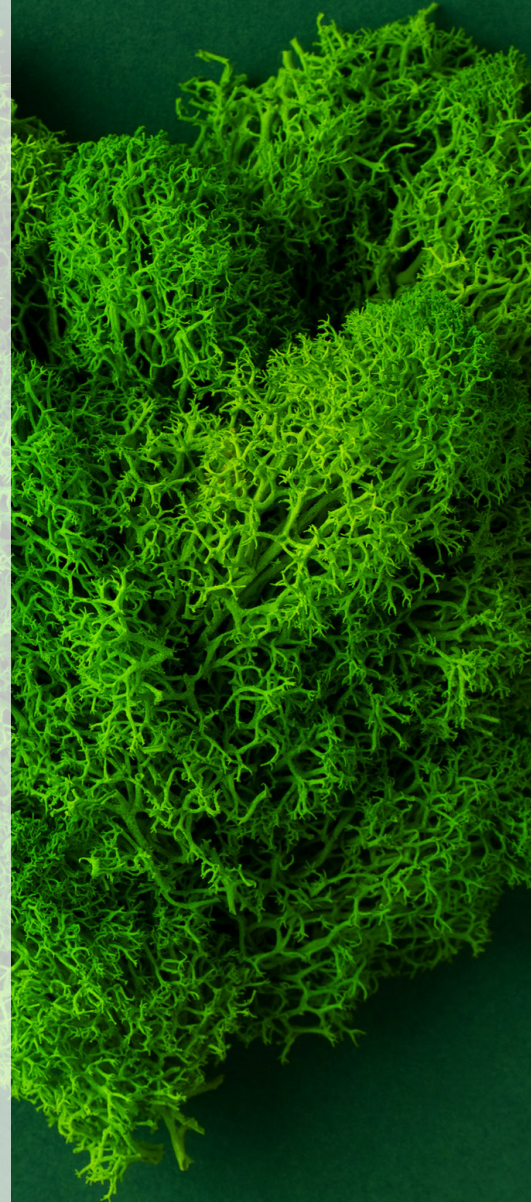
People can't live without nature. Over the last 50 years, the landscapes we've worked to protect have saved critical habitat for all of the plants and animals we depend on. As our human population continues to grow, protecting nature's pollinators, birds, and the biodiversity of the area are key to helping CNY thrive.

Perhaps most importantly, we are building lifelong connections by uniting people and places. As we form new partnerships across Central New York, we can work together to protect the lands and waters which will nourish our communities for generations to come. Please consider joining us in 2026!

## Your Impact

Your generosity plants the roots that sustain the land, wildlife, and communities of Central New York - today and for generations to come. Through your partnership, the CNY Land Trust continues its role as the Green Heart of Central New York, protecting vital natural places that keep our region healthy, resilient, and connected to the land.

Together, we are nurturing a greener future - one where clean water, thriving habitats, and accessible open spaces strengthen the heart of our community and ensure Central New York continues to flourish.





### GREEN LACEWING SPONSOR

## \$1,000 Includes:

- 2 tickets to the event;
- Inclusion on all of our event signage and special recognition during the dinner;
- Recognition on our website;
- Acknowledgment in our social media promotional posts;
- A quarter-page ad in our program book.



### GREEN ASH TREE SPONSOR

## \$5,000 Includes:

- 4 tickets to the event;
- Inclusion on all of our event signage and special recognition during the dinner;
- Recognition on our website;
- Acknowledgment in our social media promotional posts;
- A quarter-page ad in our program book;
- Recognition in our newsletter.



### GREEN HERON PRESENTING SPONSOR

## \$10,000 Includes:

- 6 tickets to the event;
- Inclusion on all of our event signage and special recognition during the dinner;
- Recognition on our website;
- Acknowledgment in our social media promotional posts;
- A half-page ad in our program book;
- Recognition in our newsletter;
- A private volunteer event for up to 15 members of your organization, from which you will receive a full media package with still photography and press release.



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# SPONSORSHIP LEVELS 2026

### GREEN HEART HEADLINE SPONSOR

## \$20,000 Includes:

- 10 tickets to the event;
- Inclusion on all of our event signage and special recognition during the dinner;
- Recognition in our Member Cafe, which hosts multiple meetings and conferences, for a period of one year;
- Full page on our website highlighting your business and contribution to the CNY Land Trust;
- Acknowledgment in our social media promotional posts;
- A full-page ad in our program book;
- Recognition in our newsletter for 4 issues;
- Exclusive use of meeting space at our Woodchuck Hill Field & Forest Preserve Office for a day-long retreat for your organization, including access to our beautiful trail along Snooks Pond;
- A private hike for 10 people at a CNY Land Trust preserve of your choice to showcase the importance of the conservation work you help us fund, with food and drink provided;
- A private volunteer day will be organized for up to 15 members of your organization to work on a conservation project, from which you will receive a full media package with drone footage, still photography, and press release, with food and drink provided.



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# SPONSORSHIP FORM 2026

## Sponsorship Level (Select One)



Call us to chat!  
315-575-8839

\_\_\_\_\_ Green Lacewing Sponsor (\$1,000 - five available)

\_\_\_\_\_ Green Ash Tree Sponsor (\$5,000 - three available)

\_\_\_\_\_ Green Heron Presenting Sponsor (\$10,000 - two available)

\_\_\_\_\_ Green Heart Headline Sponsor (\$20,000 - one available)

\_\_\_\_\_ Other Gift Amount

**Total Amount:** \_\_\_\_\_

\_\_\_\_\_ Check Enclosed

\_\_\_\_\_ Please Invoice

\_\_\_\_\_ Pay with Card Online

\_\_\_\_\_ Please Bill My Card

Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CSV: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Please make checks payable to:

The Central New York Land Trust

7213 Woodchuck Hill Rd.

Fayetteville, NY 13066

315-575-8839

[www.cnylandtrust.org](http://www.cnylandtrust.org)

Facebook & Instagram @cnylandtrust